

Horsens 30th of December 2019



**Interket Group**  
Uraniavej 4, 8700 Horsens  
Denmark  
Telephone: +45 7022 1071

## **New Head of Strategic Development within the Interket Group**

Ursula Fredriksson has been appointed Head of Strategic Development within the Interket Group and will start during the 1<sup>st</sup> half of January 2020. This is a new role within the group reporting directly to the CEO.

Initially the main focus for Ursula will be to support the further development of strategic markets such as traceability & security where Interket has been very successful during the last years. Ursula will also play a key role in group strategic projects

With extensive experience from the packaging industry and in particular the label business, Ursula is very well equipped to further support the development of the Interket Group. We welcome Ursula to our organisation and look forward to an exciting 2020.

For further information please contact Carl E Parkander at [ceparkander@interket.com](mailto:ceparkander@interket.com) or tel: +46 709 586 589.

Best regards,

Carl E Parkander  
CEO