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Interket Sweden expand their print portfolio with investment in the new Xeikon CX300

Stefan Gustafsson Managing Director of Interket AB based in Helsingborg Sweden announces the latest addition to his print capability. Full color presses including one-pass opaque white supplied by Xeikon the CX300 is their latest generation machine that boasts food safe toners, a top speed of 30 metres per minute and prints at 1200 dpi.

Gustafsson comments on his new kit. "Interket AB prides itself in offering our customers quality self-adhesive labels that are fit for purpose. This machine will complement our existing plant which only includes conventional presses that are excellent for medium to long run work." He continues. "However to meet the needs of our market and provide a platform of diversify we investigated the potential benefits digital would give us for short run work including variable designs and the opportunity to personalise or build in promotional campaigns for our customers across a multitude of markets."



Xeikon is the digital division of Flint Group. Sales Director Hans Gerinckx outlines the development of CX300. "The Cheetah as it has been nicknamed, excels in productivity and high quality print. With a top speed of 30 m/min, the Xeikon CX300 allows the use of substrate widths up to 330 mm which will offer Interket AB versatility in the short run market.

What makes it unique is the full rotary printing with a variable repeat length hence label dimension is not impacting the press speed, actually you could even print labels of more than 1 metre long.

All this happens at print resolution of 1200 by 3600 dpi and with a dry toner offering the highest level of food safety amongst all digital technologies."



The Interket Group of companies serves a wide range of sectors across Western Europe including; manufacturing, security, logistics, chemicals, dairy, food, beverage and healthcare. It consists of headquarters in Denmark with additional sites in Holland, Germany, Sweden, and the UK who combine to offer an impressive and flexible infrastructure.

Stefan Gustafsson concludes. "We have been impressed by the XEIKON CX300's OEE (Overall Equipment effectiveness) and it runs on most of our standard stock materials but also gives us the ability to work with customers to develop new and exciting ways to enhance their label designs and achieve the stand-out on the shelf they desire. The versatile workflow and fast changeovers mean this can be done efficiently which is vital in an increasingly competitive market place. Ultimately this investment will broaden our product portfolio to existing and new customers and deliver the flexibility, variety and delivery performance they need. Exciting times lie ahead."

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